

# Don & Lyn George – Timaru

## COMMUNITY EVENTS

Don and Lyn get out and exhibit MeloYelo ebikes at numerous community events, such as the Timaru Artisan's Market.

In addition to displaying the MeloYelo ebikes, they offer people the opportunity to **win a gift hamper by signing up to receive communications from MeloYelo.** The gift hamper is on display in their exhibit. Don and Lyn furnish the contacts to MeloYelo, and we then add those contacts to our email list, keeping the MeloYelo name in front of them so that when they're ready to purchase, MeloYelo is the brand that comes to mind.

Don & Lyn's success can be attributed to their consistency in attending local markets and staying "front of mind."



# ALWAYS FREE WITH A MELOYELO E-BIKE

M/10250

A FREE BIKE FITTING SERVICE + A FREE 6-MONTH SERVICE CHECK, PLUS:



Plus, this month, get \$387 worth of additional accessories, FREE

Suntour NCX  
suspension seat post

Waterproof  
pannier bag

Folding combination  
lock with holster

This offer expires May 31 2023

*just mad about*  
**meloYELO EBIKES**

SEE US AT THE POSITIVE AGING EXPO  
AND BE IN TO WIN A LOVELY HAMPER

Don & Lyn, like other agents, also run *local newspaper ads* from time to time. MeloYelo creates the ads, Don & Lyn pay for the placement of the ads.

## KEEN TO DO SOME LOCAL ADVERTISING?

Contact [diana@meloyelo.nz](mailto:diana@meloyelo.nz) or [andy@meloyelo.nz](mailto:andy@meloyelo.nz), to discuss advertising options.

We can help you choose the best publication(s), and we'll have artwork designed for you.