

Emma Gibbs - Hutt Valley

POP-UP CONTAINER SHOP

If you dive, or ride the bike path, past the Seaview Marina in Lower Hutt you will see Emma's popup. Her container occupies a couple of council carparks, with their permitted permission, at no cost. Emma uses it as a meeting point for test rides and a workshop, servicing her MeloYelo customers and anyone else in need who calls past.

To add to her community visibility, Emma regularly shouts people taking test rides a coffee at the local café and uses it as her "office" a couple of days a week.



We have also created an A5 flyer with a QR code which Emma has posted on notice boards (cafes, gyms, local halls), an easy way for customers to find out more about us and get in contact with Emma.