



TALES FROM THE TRAILS

A SNAPSHOT OF THE MELOYELO CUSTOMER COMMUNITY IN ACTION



melo **YELO** **EBIKES**

What goes on inside our MeloYelo Customer Community group on Facebook?

- 1,400 MeloYelo owners
 - connecting with like-minded people,
 - sharing photos, stories and adventures,
 - celebrating milestones,
 - offering advice,
 - discovering new rides,
 - finding riding buddies,
 - encouraging each other
 - and enjoying life on two wheels!
- Weekly opportunities, via our MeloLoyal Freebie Alerts, to win prizes such as MeloYelo tshirts and saddle bags
- First-to-know updates whenever there's a new bike coming, a new pre-order deal or promotion, or a special event.
- For those who wish – the opportunity to become the poster-child for MeloYelo, by sharing their photos to be used in materials like this booklet!



BIKES FLOWN FROM MT COOK READY TO START THE ALPS 2 OCEAN TRAIL



We asked the customer community how they would describe their MeloYelo ebike in three words

Here are some of their answers:

- Great to ride – **Geoff**
- Perfect for me – **Kay**
- Smooth easy ride – **Sandra**
- It's a good'un! – **Dougal**
- The bees knees – **CeeGee**
- Mean green machine – **Tracey**
- Best by far! – **Jewel**
- Bloody awesome ride – **Bryan**
- Super duper ebike – **Neil**
- It's freedom whenever – **Elizabeth**
- Speedy distance machine – **Glenda**
- My happy place – **Cheryl**
- Feel 12 again! – **Barbara**
- A great "motorvator" – **David**
- Incredible, manoeuvrable, gutsy – **Jan**
- Freedom, enjoyment, BFF – **Angela**
- Fun, fitness, fresh air – **Karron**





PERRY BRIDGE - WAIKATO RIVER TRAIL



STERLING POINT, BLUFF, AFTER 1,300KM OF CYCLING



OTAKI BEACH



We asked 'How does owning a MeloYelo ebike help you to keep feeling younger for longer?'

Here are some of our favourite responses:

- I am now riding to work more regularly, and with the extra power, I'm now able to take the bike offroad up some of the hill tracks around Nelson. – **Pete**
- I love the assist when knees are feeling a bit achy! Riding takes me back to my childhood summer freedom, memories and the thrill of speed! – **Tracey**
- I love my ebike, it now means I can go riding with my husband, such a great way to keep fit. The fitter you get, the younger you feel! – **Michelle**
- I recently got my MeloYelo and I feel so refreshed. At 67 and starting out on my biking journey it's so exciting! I have set myself goals to get out riding increasing my distance, and after 2-3 weeks can do 15.5km on assist 1-2! – **Karen**



580 METRES OF CLIMBING ON THE LAKE DUNSTAN TRAIL



BIKING FROM KAITERITERI TO MARAHAU

We asked 'How does owning a MeloYelo ebike help you to keep feeling younger for longer?'

Here are some of our favourite responses:

- My new MeloYelo has just been on its first trip around the streets of Ashburton today. After a break of 50 years it was absolutely fabulous. Takes you back to your school days without the study! Sun on your face, fresh air, wonderful mates. Looking forward to being out and about a lot more on such a wonderful bike. – **Wendy**
- Love my ebike, joined biking groups and it gives you the freedom to view nature, have great company, keeps you really fit and all this keeps you younger! – **Angela**
- Great to get pedalling again... something I haven't done since I was a kid... exercise, fresh air... what a sense of ageless freedom! – **Leanne**
- Fresh air and great views... good to be alive – **Elizabeth**





TWILIGHT RIDE, NEW PLYMOUTH WALKWAY

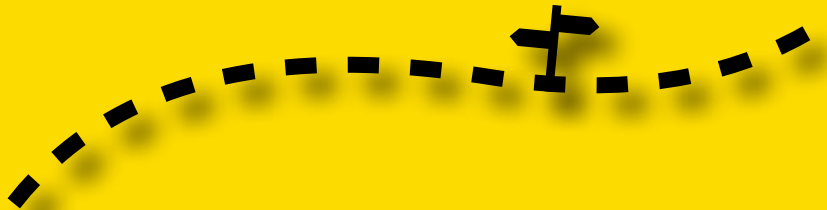


HĀWEA RIVER TRACK

We asked 'How does owning a MeloYelo ebike help you to keep feeling younger for longer?'

Here are some of our favourite responses:

- Exercise and fresh air really do help to keep me feeling younger. If it wasn't for my beautiful MeloYelo ebike I think I would feel a lot older than my 70 years – **Karron**
- Love the exercise. I'm doing a lot more biking with my MeloYelo. Also it is an activity my husband and I can do together and enjoy scenery at the same time. – **Jewel**
- Speed! Great to still be going fast! – **Dougal**
- My MeloYelo keeps my joints moving and my face smiling... and on the odd day my bum aching (from bumpy trails!)... oops too much info! I'm always at least 10 years younger when I hop on my bike! – **Barbara**
- Riding brings joy to the soul – **Maree**
- Fresh air and nature, win win – **Cathy**
- We love cruising on our ebikes and both giggle when using the throttle and calling out "wheel!" – **Tim**





ALPS 2 OCEAN CYCLE TRAIL



We also asked our customer community 'How has ebiking changed your life for the better?'

Here's what they said:

- After receiving a bilateral knee replacement in April, I got a MeloYelo ebike. After riding 20-30km each day on the weekends I have noticed a huge improvement in my knees, to the point others are commenting on them. – **Ron**
- My old bike sat in the garage and was hardly ever ridden. I've ridden over 3,700kms in two years of owning my MeloYelo.. kind of says it all, really! – **Pauline**
- We take ours on all our campervan holidays now... never a problem wondering if a certain track is 'too long' or 'too steep', even in our seventies! – **Ruth**
- Good for the fitness. Try to stay in low power to make myself work. Loving it. – **Greg**
- Cracked 40k on mine today. Very pleased with myself, and of course my bike! – **Di**



CATTLESTOPS ALONG THE HAURAKI RAIL TRAIL, PAEROA



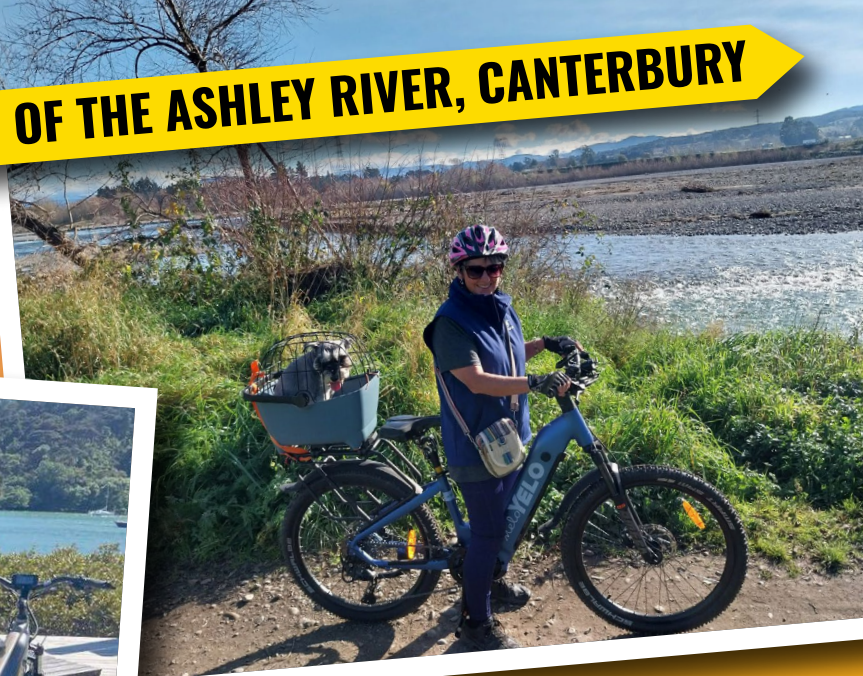
HAAST PASS SUMMIT

We also asked our customer community 'How has ebiking changed your life for the better?'

Here's what they said:

- There's nothing like a good old hike on the bike, early in the morning as the sun rises, or in the evening as the sun sets. My bike gives me an opportunity to get out, be with nature, have some quality downtime, and be grateful for all I have. – **Lynette**
- Biking has made us get out more and explore some hidden places we didn't know existed. Much improved fitness. - **Susan**

MOUTH OF THE ASHLEY RIVER, CANTERBURY



HOBSONVILLE POINT

We also asked our customer community 'How has ebiking changed your life for the better?'

Here's what they said:

- It's been great to get out and enjoy the numerous bike trails in our area and surrounds. Great for my fitness and general wellbeing. – **Lawrence**
- I can go much further and know I can get back easily, especially when it's windy. – **Kay**
- Ebiking has been great for our fitness, plus it's been amazing for meeting other people. – **Stephanie**
- Due to ongoing back problems, my MeloYelo has allowed me to get out and bike a lot more often – **Karron**
- Instead of finding routes with as few hills as possible, I now ride where I want knowing I can handle the hills on my ebike. – **Barbara**
- Apart from exercise and seeing places I would not have seen, I have met some lovely people and friends. – **Nadine**



WEST COAST WILDERNESS TRAIL



ON THE PEGASUS TRAIL AT KAIAPOI



TOP OF RAPAKI TRACK 3.5KM OF STEADY CLIMB



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Here's what they said:

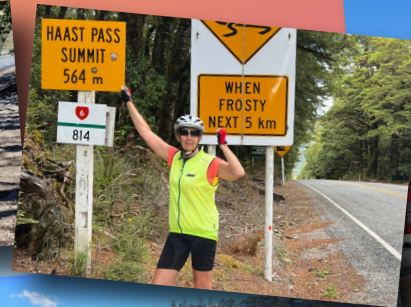
- I loved cycling as a child but I love it more now I have retired. Good for fitness, mental health, more enjoyable than housework, meeting so many different people all with the same passion of just getting out there doing it! "Ruby", my MeloYelo, is just a perfect fit for me. – **Alison**
- My ebike is my only form of transport as I cannot drive for health reasons. My bike has given me so much more independence, which I am so grateful for.
– **Jan**



Keen to connect and be a part of the MeloYelo customer community?

You'll get all the info on how to join when you purchase a MeloYelo ebike, or you can ask your local agent at any time.

We look forward to seeing you in there, and out on the trails!





WWW.MELOVELO.NZ | 0800-635-6935



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